

OPEN HOUSE TO DISCUSS BUSINESS USE OF MAIN STREET

THURSDAY, APRIL 13, 2023, AT HIGHSIDE BREWING

Attendees: 46 total; 31 Business Owners

Are you in support of The Promenade, Parklets, or Neither?

The Promenade	Parklets	Neither
23	14	20

From a small business impact standpoint, the effect of the closure of Main Street from the Promenade in 2020 and 2021 on my business was:

Very Positive	Positive	Neutral	Negative	Very Negative
13	1	10	4	10

Are there components of the Promenade or Parklet use that you liked and would like to see continued on Main Street without the street closure? Any suggestions for Main Street improvements?

Business Owners:

- Give some thought to “regulating” vehicle size on street parking – For example: 4WD pick-up truck with cab + bike rack on the bumper. Encourage off street parking.
- It’s easy for tourists to pass by Frisco on the way to Breck or Copper. Setting Frisco apart can increase business + property.
- Promenade was great! You can still park no more than half a block away on a side street. Not a big deal. Last community survey said 75% in favor. When do that many people agree on anything?
- The promenade creates a welcoming and unique atmosphere that encourages foot traffic, supporting local business growth.
- It was a great thing during the summer of 2020 & 2021. But now parking is such a benefit on Main Street. Now that people are coming inside, we don’t need to close Main Street. Also, Granite St is going to be a mess. Parking is such an issue. People tell me all the time they don’t go to Breckenridge anymore because of parking. Parking is a big deal.
- The Promenade creates a laid back vibe and positive feel. It felt like I was in heaven.
 - The closure is not good because:
 - It takes away valuable parking spaces
 - Takes away disabled parking
 - Makes me avoid Main St. during the summer

- Drunk people + bicyclist don't mix
- Cars speed up alleys
- Constant slew of vehicles all summer long on Granite St., lots of residential
- When I had my salon on Main St. in 2020/2021 disabled were not able to be dropped off outside. I bought that space as it had excellent parking.
- If you want to continue Promenade please put it somewhere else.
- Develop Granite and Galena to have parking and walking.
- Frisco Main Street is a beautiful place, but the layout of businesses is very disjointed because we have a lot of random offices / real estate, set back retail. By having the Promenade it draws people in and makes the street feel full of life / fun.
- No contamination of street closure! Like to see lights from highway to post office corner. More flowers, trash cans and benches.
- If you go forward with either of these, please provide better public parking signs besides on side street or in front of businesses.
- The Promenade allowed locals and tourists to enjoy the very best parts of Frisco. It gave bikes, dogs, kids, and everyone else a happy, festive atmosphere to enjoy.
- The Promenade was very good for our business in '20 & '21. We'd like to see it done again in '23.
- We are highly in favor of bringing the Promenade back for Summer 2023. We feel it's a great way to draw attention to Frisco when people are passing through to go to Breck. It stops people & makes them think "wait a minute, what's that? Let's check it out!"
- The Promenade is a great way to bring Main Street together. Frisco Main Street does not have a rhythm, it needs to feel more connected from one end to the other. More string lights at all intersections. Outside walking mall.
- Parklets – Not into them. I would bend for just the summer, but winter, Christmas trees on them instead of parking? No thanks.
- During Summer 2021 we never had an issue finding parking when I would stop into our business. I felt that parking actually still seemed available.
- At Re/max we drastically lost walk-in business without the Promenade. People were way more comfortable hanging out and starting conversations without cars.
- Good for initial purpose to open after COVID-19 shut down. After that unfair.
- I pay a lot of rent & property taxes on my outdoor seating.

Residents:

- Use of an alley for Promenade to keep Main Street open and residents of granite and galena safe from people speeding around Promenade.
- I loved being able to bring my family to Main St. on bikes and enjoy dinner / drinks while meeting up with friends. It felt so safe and like a community get together.
- Traffic becomes exceedingly dangerous.
- Takes away parking. People don't look & don't see bikes. Only for tourists.

- Parklets: put the park back in parklets. In return for free community space, you must bring some design element to your use that contributes to an improved Main St aesthetic. The utilization must transcend the business benefit to bring something back to the tax payer.
- If you do this ridiculous Promenade, please put 4 way stops at all Granite St. crossings and paint crosswalks at the minimum – it is so dangerous.

Additional Comments from Comment Cards:

- Julie Beck: I don't like the closure of Main Street in the summer because:
 - Takes away valuable parking
 - Lessons disabled parking
 - Makes me avoid Main St. during the summer
 - Drunk people on main street
 - When I owned 269 Main Street commercial space (now Iscream) a parklet for deli bellies was placed in front of my store. I paid \$6,000 for real estate taxes and businesses get free or almost free space.
 - When leasing or purchasing a commercial space careful consideration is made on location and parking location near your commercial space. Closing down Main Street can really impact a business if you happen to be in the closure area or surrounding.
 - Cars speed up and down alleys.
 - Feel sorry for residents living on Granite st with a constant slew of traffic all summer long.
 - Seem like closure really benefits restaurants mostly – they get free commercial space.
- Against Promenade:
 - Traffic very bad
 - To close Main St “for the kids” bad idea
 - Monetarily doesn't affect me positively. Being upstairs / at end of main street negative impact.
 - Businesses that do benefit can't hire more people for 3 months
 - After it's closed my customers come n and say “sorry haven't been here this summer, can't come to Main Street when it's packed”
- Please get rid of parklets
- Promenade was a moment in time. The opportunity was missed. Seems silly to bring it back at this point.
- Complicated delivers for my business. Food tucks, ups, fed ex, etc.
- Promenade will be very good for business. Gives locals something to enjoy, not speaking as a new business manager but as someone who just moved here.
- Butterhorn: I think parklets would be a neutral choice for everyone. Main Street will remain open, whoever needs it, can have it.
 - If you're fully staffed, get the parklet.
 - If you don't have staff, then don't get one.
 - It added a unique feeling about main street.
 - I am willing to pay for a parklet

- Businesses shouldn't get free square footage. Parking suffers. Parklets for some, but not all? Promenade limits access to stores.
- Highside Brewing: We would like it to be known that the closing of Main Street for Promenade and use of Main Street parking negatively impacts our business. We vote no on both.
- The Promenade in '20 & '21 was very good for our business and even the parklets were good. We'd like to see the Promenade continued in '23. We felt that the Promenade idea made Main Street more inviting and accessible. Our walk-in traffic increase exponentially.
- We have 14 vendors at 313 Main Street against the Promenade, but for Parklets.
- Frisco Homeowner: I like the Promenade and pedestrian zones. I am not a fan of parklets without the Promenade. I don't like sitting in a parklet when cars are close because of exhaust and safety.
- I chose my business space based on parking ability for customers to come and visit my store.
- Could not be more against this idea. I am a business owner in Frisco and giving the businesses in the core a free giveaway. Not to mention pushing parking to the rest of our parking is robbery.
- Parklets are a nice alternative if the Promenade is voted down and my customers would like the Promenade back. Traffic would need to be quiet and obey traffic laws on Granite St even if Promenade were 1-2 blocks, it would be better than more.
- Traffic issues on Galena & Granite:
 - No crosswalks
 - Dangerous situations for pedestrians & cyclists when tourists don't obey stop signs
- Maybe do Promenade over 4h of July & a couple other weekends?
- I liked the Promenade. I am a Frisco homeowner and rent out an Airbnb. Just wondering why the town would do a survey about the Promenade. 80% of residents supported but was voted down by council. I understand that most businesses had a problem with it, but why do a survey to residents in that case?
- Closure of Main Street for Promenade is extremely taxing on our workforce. Businesses are already short-staffed. Restaurants feel this the most as multiple sections are added outdoors, but they are struggling to staff existing sections (not including Promenade). This also adds stress on our parking. Business will come regardless of shutting down Main St, but shutting down Main St adds unmanageable volume to our small Main St. It also unfairly impacts businesses. Businesses that don't see a business increase have their parking, especially handicapped spaces, taken away without monetary gain. Businesses that are outside of the Promenade have business taken from them because visitors want to sit outside. Businesses within the Promenade can't keep up with the volume then people are pissed off and take it out on staff.
- Stork & Bear Co. reasons not to have the Promenade:
 - Not equity for all businesses on Main Street
 - Reference Summit Daily 2022 article: 23% increase in business within the Promenade; 14% increase in business outside of Promenade

- Businesses – hotel and services – does not service them well because of blocking the street.
- Parking: The Promenade affected my business – my locals did not shop with me during the street closure due to the difficult access – 50% of my business is local. Three-hour parking was not enforced, which impacted turn-over of shoppers. Many days the same car would park in the same spot for 6 hours. Currently there is monitoring, however, 1st and 2nd offense that they receive a fine of \$75. How many warning tickets were given summer of 2022?
- The Promenade was to help restaurants during COVID-19 – outdoor dining / social distancing. I supported the decision; we needed our restaurants to survive for the success of Main Street. We are past the extremely difficult time. Why are we giving “free” space to businesses at the cost of parking and equity to ALL businesses outside of the Promenade? Outside of the Promenade visitor park in valuable spots in front of destination businesses to go to “the Party” in the Promenade.
- How many parking spaces are lost to Promenade? Parklets?
- Block 6 will lose 20 spaces in ally and on 7th another 7 spaces on Granite as of 4/15 with the construction for affordable housing behind Mountain View Center.
- Also – will Foots Rest be starting construction this summer? That will be a huge impact to our Main Street and side streets with their construction, not to mention the canopy/safety zone area in front of their block which will impede foot traffic down to block 6 and 7. Between the construction and the detours this will not enhance our main street.
- Main Street was not designed for this type of closure. “Step Up Main Street” in 2015. This was very impactful to our businesses. If the Town of Frisco wanted a Promenade atmosphere, why was it not pursued then? Maybe, because it was not equitable for all.
- Why is the Promenade still being pursued? What is the purpose of this staging? What hard data does the Town have on why they are still pushing it? If not purely for Atmosphere? Party? Visitors taking photos on Main Street?
- Bottom Line: Do not keep putting businesses for and against the closure. This is a divisive topic. Why not unify our Main Street, support a fair and equal opportunity to conduct all our business?

Comments Submitted by Email

- As a homeowner who lives on Granite St., I would like to share that the traffic on Granite street was extreme and the street does not accommodate this level of traffic. People are flying down the street already, but with the added traffic, we can't even cross the street or walk along the street safely. Until modifications are made to Granite that better controls pedestrian and vehicle traffic, I strongly oppose shutting down Main Street to accommodate the promenade. In addition to the traffic issues, I have a few more comments:
 - The promenade takes away from parking availability downtown.

- The businesses, which are great, barely accommodate the number of tables they currently serve. How will they be able to service additional tables? We all know that it is a challenge staffing in the area.
- In the past, the promenade was not all that well attended.